

1207 Twinberry Court
Fort Collins, CO 80525



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Susan E. Mead, M.H.

Work Experience

1997–Present

Susan E. Mead, M.H., Inc., Fort Collins, CO

Medical Herbalist

Private practice of herbal medicine consisting of individual consultation, establishment and maintenance of herbal pharmacy of over 160 herbs, teaching classes, and writing.

1995–1997

NETdelivery Corporation, Fort Collins, CO

Director of Marketing

Responsible for all marketing, public relations, and sales at this Internet start-up company. Secured initial contracts with CNN, USA Today, The New York Times, and many others.

1991–1995

Team Technics, Fort Collins, CO

Organizational Development Consultant

Provided workshops and executive coaching to CEO's, Sales and Marketing Departments, and in some cases, an entire company. Clients included Hewlett-Packard, Eastman Kodak, Teledyne Water Pik, First State Bank, State of Colorado, ICI Chemicals of England, and the U.S. Environmental Protection Agency.

1989–1991

Ultimate Support Systems, Fort Collins, CO

East Coast Sales and Marketing Director

Responsible for marketing campaign development and all sales on the East Coast, where the company's largest clients were located. Increased sales in this territory by 38% in two years.

1987–1989

City of Loveland, Loveland, CO

Development Coordinator

Responsible for facilitating effective communication between developers, contractors, engineers, and property owners with

staff members within the City. In addition, created and implemented the marketing and public relations plans for the first annual City of Loveland Spring Seminar attended by over 450 people.

Education

- 2000 **Certified Yoga Instructor**
Chris Lee, The Yoga Circle, Berthoud, CO
- 1997 **M.H. (Master Herbalist Certificate)**
Artemis Institute of Natural Therapies, Boulder, CO
- 1992 **Myers-Briggs Type Indicator Certified**
Association for Psychological Type, Kansas, MO
- 1980 **B.S., Business Administration**
University of Nebraska, Lincoln, NE

Community Involvement

- President**, Child Safe Board of Directors, Fort Collins, CO
- Member**, Herb Research Foundation, Boulder, CO
- Former Chair**, Women Business Owners, Fort Collins, CO
- Former President**, The Women's Center of Larimer County Board of Directors, Fort Collins, CO
- Former Board Member**, The Sunshine Club, Fort Collins, CO
- Former President**, Toastmasters–Noonshiners Club, Fort Collins, CO
- Former Coordinator**, United Way, Fort Collins, CO

